



# VON DER HEYDEN GROUP

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## PRESS RELEASE:

### **Von der Heyden Group invests in the heart of Gdansk Old Town!**

Warsaw, June 8, 2006

It is our great pleasure to announce that after Grand Hotel Lublinianka in Lublin and Andersia Tower in Poznan, Von der Heyden Group has started its new 4 star hotel development in Poland: **Dlugi Targ Hotel Project in Gdansk.**

The von der Heyden Group took part and has won a complex tender organized by Millenium Bank and acquired a prestigious property at the corner of historical Dlugi Targ Boulevard and Mieszczanska Street, almost opposite to the well known Neptun's Statue and the Dwor Artusa building.

The newly owned property is one of the most attractive buildings in the exceptional tourist part of Gdansk. It consists of three semidetached historical city houses with three different historically renovated and well preserved frontal elevations. Von der Heyden Group plans to convert the buildings into a 4 Star Deluxe boutique Hotel, after a thorough refurbishment which is planned to start in autumn of 2006 and will last until winter 2007. The total area is approximately 2.500 m<sup>2</sup>.

The hotel rooms are planned to be located on four floors, many of them facing the vibrant life and streams of tourists on the Dlugi Targ Boulevard. In order to obtain the required space for a banquet and event hall and additional hotel rooms, the southern wing of the building will be extended. The objective is to obtain a homogenous impression with the front part of the building, in close co-operation with the city conservator of monuments. The building will be renovated to keep its charm and historical character.

**Sven von der Heyden**, Von der Heyden Group Chairman said: *"This is one of our most beautiful acquisitions for years and we are convinced more than ever, especially in a fierce competitive environment, that only location counts. Within Gdansk, the location can hardly be beaten and we are certain that this enterprise, even though below the average of our usual transaction size, will turn into a financial success story."*

**Adam Trybusz**, Von der Heyden Group Managing Director for Poland added: *"We will develop a hotel where tourists will feel as if they were in the best hotel in Amsterdam old-town. The atmosphere, architecture and the service, all will make them travel to Gdansk instead of Amsterdam and our aim is that Gdansk has no vacant hotel rooms."*

When ready, the luxury hotel will offer international services standards for business travelers & tourists. For guests' disposal there will be 44 spacious, well designed rooms and suites, an exquisite restaurant with 45 seats, a banquet & event hall (350 m<sup>2</sup>) and various fitness facilities.

The Hotel will be managed by the Spanish hotel chain IBB Hotels. Since 2003, this will be the third hotel run by IBB Hotels in Poland, after the successful management of the Grand Hotel Lublinianka and the launch of Andersia Tower Hotel in Poznań in spring 2007.

**Estimated market value upon completion:** app. Euro 7,5 mln

**Opening scheduled:** winter 2007/2008.

### **Von der Heyden Group:**

The **Von der Heyden Group**, a pan-European developer began investing into the Polish property market at the start of the nineties. During over 16 years of activities it has become familiar with the specific characteristics of the market and enjoys the trust of national and international banks and other financial institutions. The Group specializes in high quality property investments including the renovation of historic buildings which have received numerous awards.

The companies comprising the Von der Heyden Group together have completed an investment programme in real estate valued at well over 145 million Euro. In 2006 there are investments under development and/or acquisition in the amount of approximately 75 million Euro.

For more information on Von der Heyden Group, please visit our web sites:

[www.vdhgroup.com](http://www.vdhgroup.com)

[www.lublinianka.com](http://www.lublinianka.com)

[www.andersia.pl](http://www.andersia.pl)

[www.libertycorner.pl](http://www.libertycorner.pl)

[www.pfc.pl](http://www.pfc.pl)

For further information, please contact:

Kinga Konińska

Von der Heyden Group

Tel. 596 50 00, Fax. 596 50 01, e-mail: [koninska@vdhgroup.pl](mailto:koninska@vdhgroup.pl)

## Pictures of newly owned Długi Targ property in Gdansk:



Długi Targ three semidetached historical city houses



Długi Targ facade



Długi Targ main entrance



Długi Targ Neptun statue



Długi Targ Boulevard



Długi Targ Courtyard



Długi Targ Courtyard back roof



Długi Targ Main Hall to be refurbished



Długi Targ interior to be refurbished



Długi Targ Boulevard