



May 1, 2009

Dear Valued Partner,

Congratulations on being chosen as an Expedia Insiders' Select™ hotel, one of the world's top properties!

The Expedia Insiders' Select list is an annual award recognizing the very best hotels, as judged by the experiences of Expedia®'s customers. Based on hundreds of thousands of hotel reviews submitted by our travelers, your hotel was identified as consistently delivering superior services, an exceptional guest experience and notable value. Now in its third year, the Expedia Insiders' Select program includes just one percent of all hotels offered on Expedia – earning a place on the Insiders' Select list is a testament to your ongoing commitment to excellence.

As the world's leading online travel company, Expedia has both unmatched local market destination expertise and insights that come directly from our global customers. Expedia passes this information on to consumers so they may research, plan and purchase the perfect trip via our sites. As an Expedia Insiders' Select winner, your hotel will have a special award designation both on our search results page and next to your property description on our global web sites. Insiders' Select properties realized, on average, a 5% increase in production in the six months after winning compared to the six months prior to being awarded this designation.

Please also accept this commemorative plaque for displaying at your front desk so guests can see your continued success and commitment to excellence.

Again, allow us to offer our congratulations on your inclusion in this elite group. If you have any questions or comments, please contact your Market Manager. Thank you for being a valued Expedia partner. We look forward to continuing to work together to promote your hotel.

Sincerely,

**Dhiren Fonseca and Gary Fritz**  
Presidents, Expedia® Partner Services Group